

Growing a Resilient, Competitive, and Inclusive Workforce



▶ Global Skills Forum

The Role of the Private Sector in Skills Development:
Driving Innovation and Impact

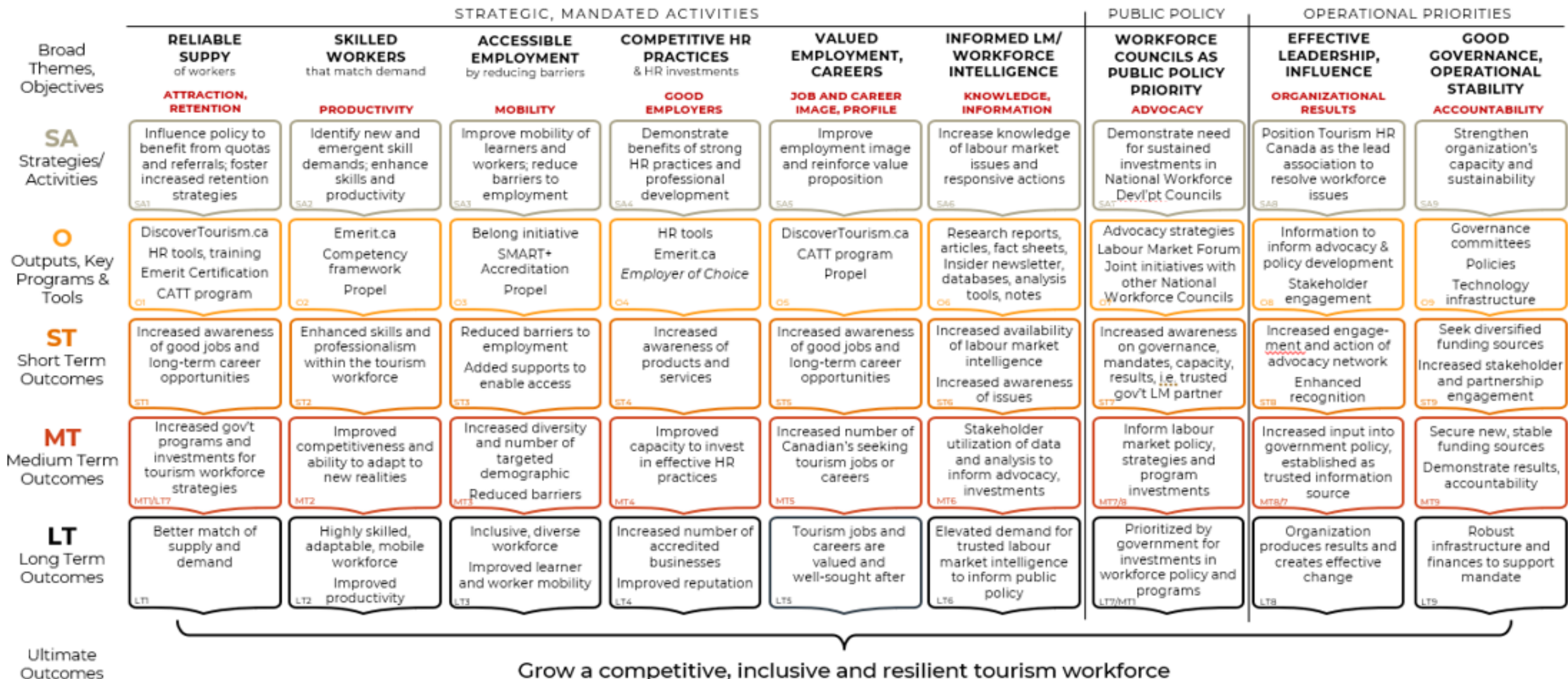
Growing a Resilient, Competitive, and Inclusive Workforce



BUSINESS · ORGANIZED LABOUR · EDUCATORS · GOVERNMENTS · ADVOCACY BODIES

TOURISM HR CANADA LOGIC MODEL

June 2025 - Draft V3



CANADIAN TOURISM WORKFORCE A COMPLEX ECOSYSTEM



Key Lessons Learned



APPROPRIATE GOVERNANCE

Trust
Influence



PERFORMANCE, IMPACTS

Effective and timely metrics
Accountability
Responsiveness



ADVOCACY

Public policy priority
Emphasis on valid, reliable, trusted information



LEADERSHIP

Collaboration
Stakeholder engagement

CANADA'S NATIONAL SECTORAL WORKFORCE DEVELOPMENT COUNCILS

Mobilizing talent. Accelerating productivity. Creating a stronger Canada

National Workforce Councils Get Results

- Non-profit organizations with a unique a unique representative- and results-based governance model.
- Represent 50 percent of Canada's workforce and more than 1.58 million employers
- The link between government and industry/employers, and between government and Canada's complex education and training system.
- Focus on achieving timely, specific, measurable and sustainable labour market solutions.

Smart Labour Market Policy, Efficiencies

- Workforce policy is foundational to achieving the Government of Canada's priorities.
- Key drivers of socio-economic progress; they coordinate, facilitate and enable actions that engage all stakeholders and bring coherence to labour market strategies.
- National Workforce Councils stand for:
 - greater accountability
 - technology innovation
 - strengthening partnerships across sectors
 - facilitating an all-of-government response to labour market issues.

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Tourism HR
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