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Hospitality & Tourism: Building Skills, Shaping Futures

Driving Sustainable and Inclusive Growth Across ASEAN

Mala Dorasamy | PCMA APAC Regional Advisory Board | CEO MITEC | External Advisory Board, Sunway University



▶ **Global
Skills
Forum**

The Role of the Private Sector in Skills Development:
Driving Innovation and Impact

The Role of PCMA: Convening for Capability

From Conferences to Capability

- ❖ Global learning network: 50,000+ professionals worldwide.
- ❖ PCMA Labs & Convening Leaders = immersive skill-building.
- ❖ Micro-credentials and applied learning.
- ❖ ASEAN focus: digital fluency, inclusion, sustainability.

Every convening is a classroom.



MITEC: From Venue to Value Creator

A Living Laboratory for Skills and Sustainability

- ❖ MITEC Graduate Programme – hands-on industry experience.
- ❖ MyWorld ESG – sustainability as a skill set.
- ❖ Venue as a national learning hub.

From venue to value creator — hosting opportunity, not just events.



Academia & Industry Synergy: Sunway University Model

Bridging Education, Research, and Real-World Application Hub

- ❖ Industry-aligned curriculum & internships.
- ❖ Advisory Board connects academia to evolving skill demands.
- ❖ Collaboration between Sunway, PCMA, MITEC = “Triple Helix” for knowledge economy.

When academia and industry co-create, knowledge becomes currency for growth

