



Building a Future Workforce, Today



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54%

of CEO respondents say
they are hiring roles
related to AI that did
not exist a year ago

*Source: IBM's 2025 study – CEOs Double Down on AI
While Navigating Enterprise Hurdles*



IBM is committed
to skill 30 million people
globally by 2030, and as
part of this larger goal,

IBM aims to skill 2 million
people in AI by 2026



IBM SkillsBuild ↻

Power your future in
tech with job skills,
courses, and
credentials – for free

IBM **SkillsBuild**



Putting Skills First

Opportunities for Building Efficient and Equitable Labour Markets

INSIGHT REPORT
JANUARY 2024

“IBM SkillsBuild aims to narrow the digital divide and improve socioeconomic equity...”

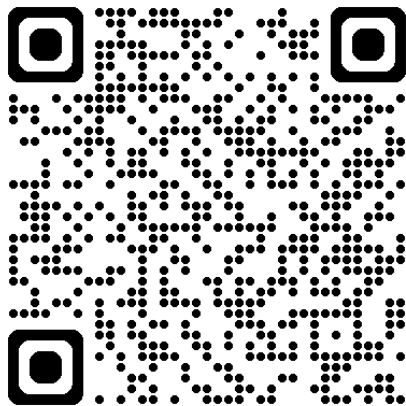
...”aims to bridge the technology skills gap for jobs in AI, cybersecurity, data analysis, cloud computing and several other technical disciplines”

“...core principles of skills-based learning programmes, free access and lifelong learning.”

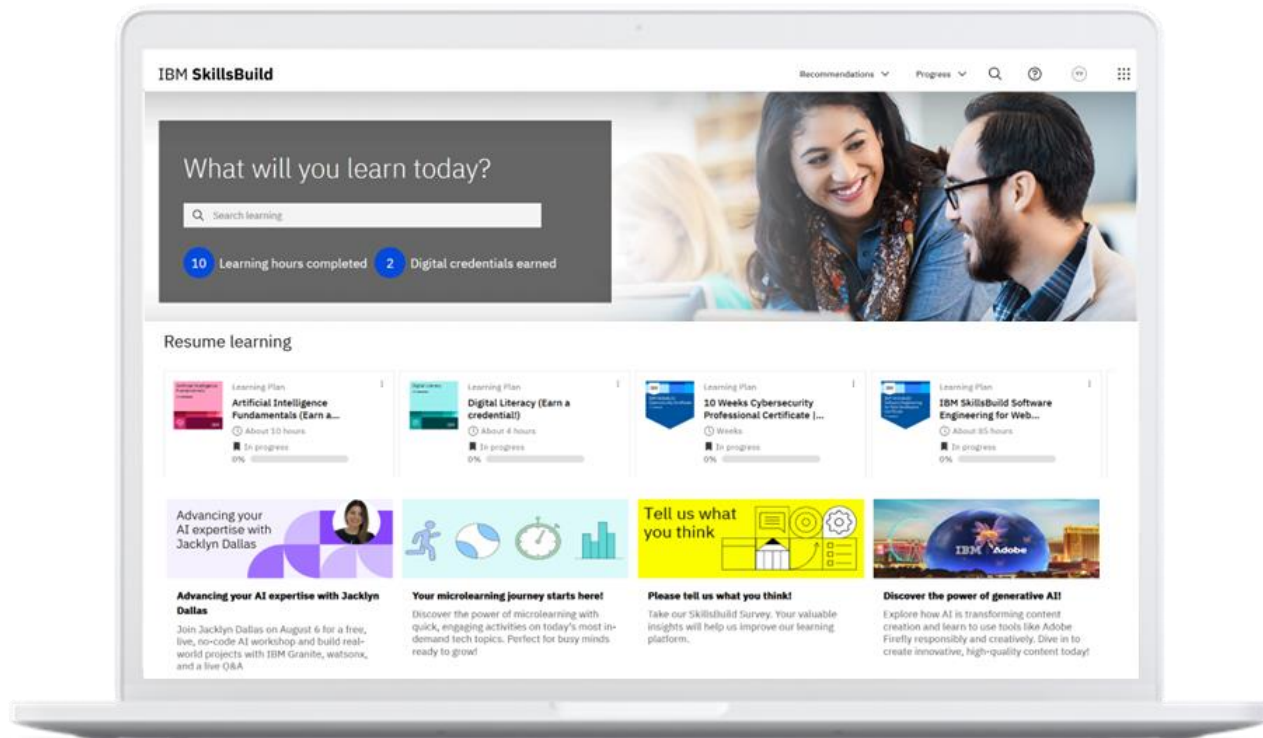
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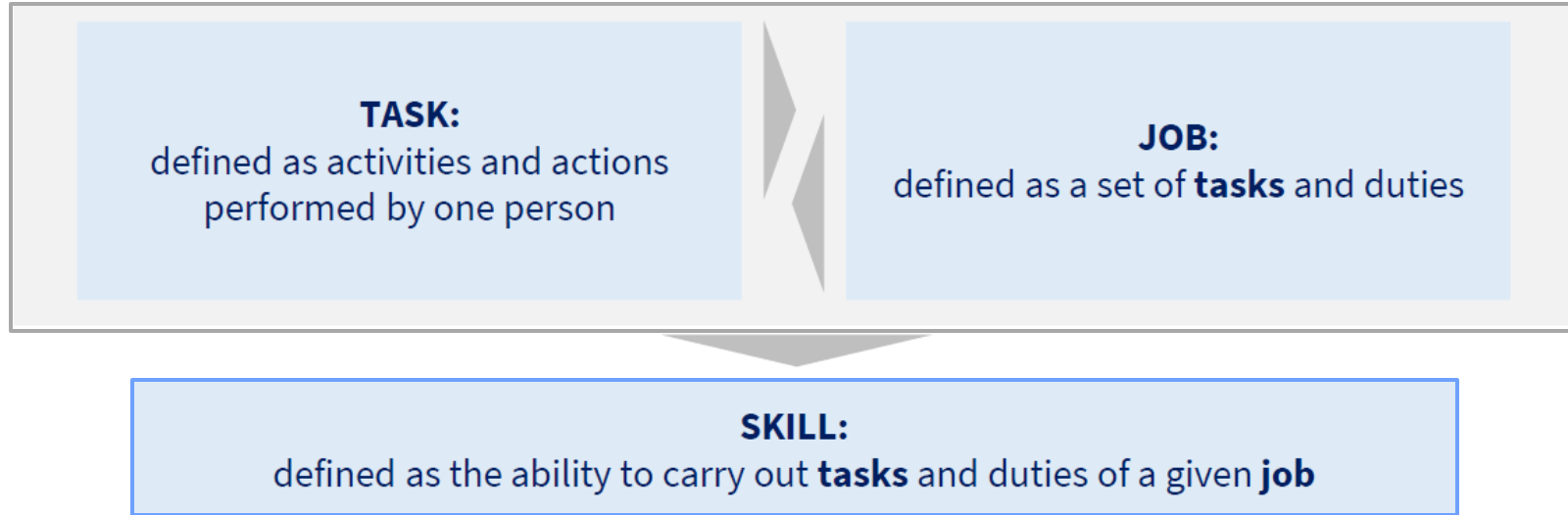


Rapid acceleration of digitalization is changing the face of the workforce in every industry



Technology is likely to impact most jobs and selected tasks

The relation between tasks, jobs, skills and learning



Marketing

Scientist

Surgeons



Procurement

Sales



Finance Analyst



Let's take a look at some scenarios





Lila works in a marketing agency and recently encountered a demanding client.

“Why do you need 1 week to produce a campaign and the associated messaging, videos and collaterals?”

Open AI tools can do it in minutes.”



Jeff goes for a job interview for the role of a talent acquisition professional.

“I am automating my HR processes including hiring.

What stands you out from the rest of the candidates?”



Shipra aspires to work in an online shopping company and thinks of what new skills she needs to manage their supply chain.

“How is tech used in online shopping platforms today?

How do I work with AI agents? ”

