















National Training Service 118 Training Centers around Colombia

Servicio Nacional de Aprendizaje (SENA)



The Role of the Private Sector in Skills Development: **Driving Innovation and Impact**

Private Sector Engagement and High-Quality Training

SENA ensures strong public–private coordination through multiple governance levels:

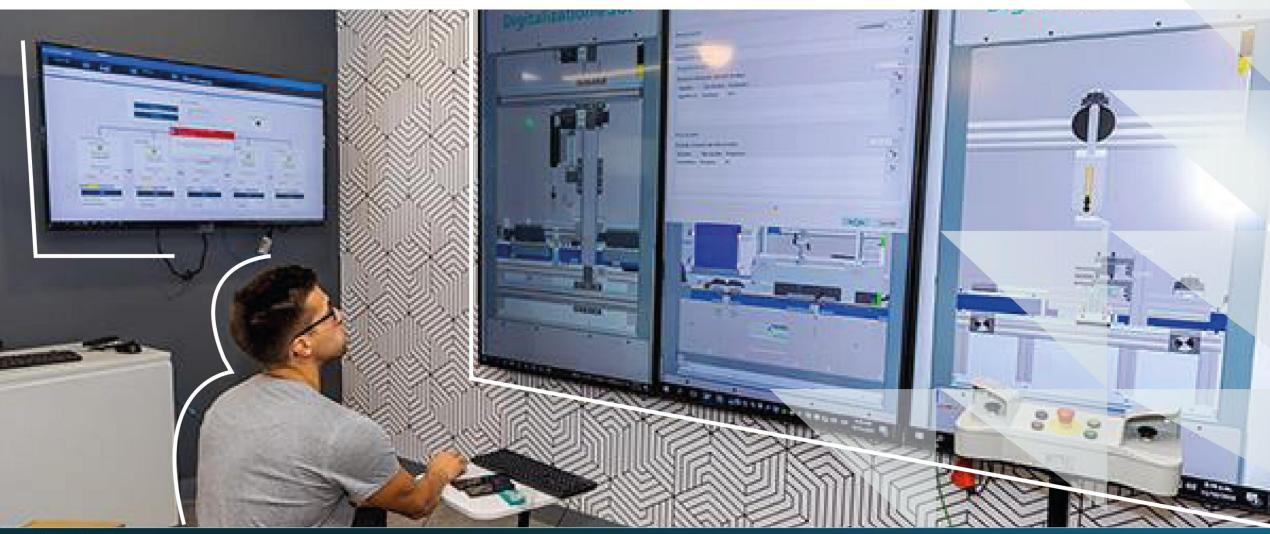
- National Governing Board chaired by the Ministry of Labour.
- 85 Sectoral Boards that unite employers, academia, and government.
- Technical Centre Committees at the regional level to align training with local industry needs.

SENA acts as a **coordinating hub**, promoting dialogue and cocreation among stakeholders.

Private sector experts participate in every stage from skills standardization to curriculum design and evaluation ensuring training relevance and quality.

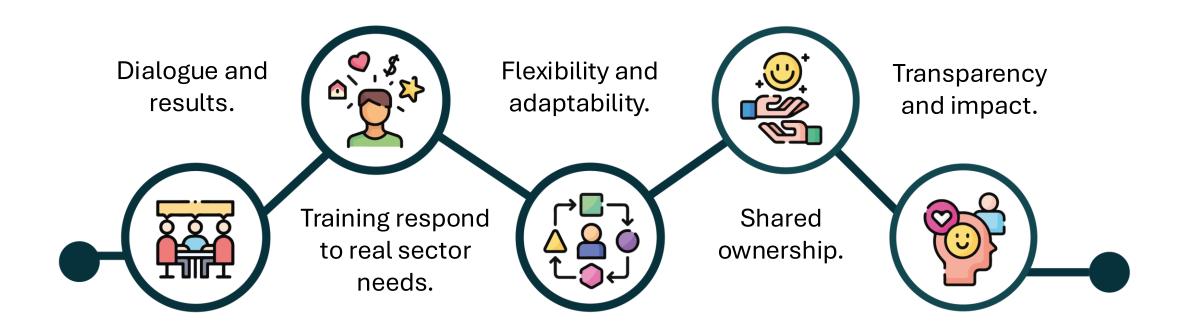


Siemens and SENA





Lessons from SENA's Sustained Industry Engagement



Innovations for Future Skills

PAL-CO

SENA is integrating artificial intelligence and data analytics to optimize internal processes and improve program design.

Dialogue with private sector enables prospective analysis of future skill needs.



Cooperation with international partners keeps SENA aligned with global megatrends in digitalization and sustainability.

Emerging initiatives strengthen innovation, foresight, and system responsiveness.





Thank you!